


Sponsored Products



**ONLINE COMMUNICATION
AND ACTIVATION**

Search box

Optimize the position of your products on e-shop Delhaize within its Category:

- 2 products of your choice automatically appear first in the Category
- Products are also boosted in the children Category levels

Duration

4 weeks

Media Booking

4 weeks

Nice to know

- The 2 products should be of the same category
- Products boosted on e-shop and app
- 2 products as back-up (in case of out of stock)

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

- Number of units sold per reference per week

Sample pictures

OBJECTIVES

