



Recipe Activation

Boost your branded recipe on Delhaize.be!

This tool is ideal to reach highly engaged customers. After consulting a recipe, 70% of the users search for its ingredients on our e-shop!

Duration

Banner on the 'Recipe Homepage': 2 weeks Recipe on the 'All Recipes Page': 12 weeks

Media Booking

4 weeks

Nice to know

- 1 banner on 'Recipe Landing Page'
- 1 banner on 'All Recipes Page'
- 1 dedicated page with your recipe
- Possibility to add a video
- Button 'add to basket' in option

Sample pictures



Any question ? E-mail us at mmd@delhaize.be

CALL TO ACTION

INSPIRATION CROSS/UPSELLING

Folder Winfallubbles Recepter The Lion's Fostprint De Plet National WindoGo	decises introducts
lanan broad	
ana bread Sector O Sector O Sector Sector Salar O Sector O Sector Sector 1 Octor	Promper aut for visite Promper aut for
Illênten voor 🖶 4Parties 🖷 en sakre georder usten beter	Nandaski Yoli un Yoliyu Nandaski jia Ingredikton Bilanga Dehole Serveri (Potoki So
ioterinik Breakfast bulker	Acr



Whether best of the second sec	- Andrew Street - Andrew Street - Angree Street - Angree - Angree - Angree - Angree - Angree - Angree -
Rables Franks Saler Wo	Smoothie bowl met BelVita, Mango en Banaan
	The second
Smoothie b	
Banaan	
0	
beMta	No. 100 No. 10 No. 10
	Noodzakeljka ingrediketen
	Instantion
1	And the second s
	A Break
E restore	1 1 x x ** 😑
A Status a O	the second with second
· STatement	10-100-00-0-1 NB
	And the second second
0 Berekling	CEED A. Brown
Recollegesperies.	
	tota Notice Activities (C) (2,7)

1/1