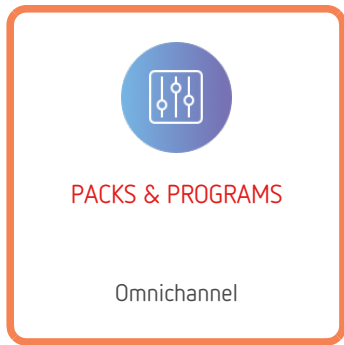


Ad'vice



Do you want to know the opinion of your consumers ?

Via survey to

- Launch new product
- Consumer satisfaction
- Choose a flavor
- Measure the perception of your campaign (before or after launch)
- ...

What's In

- Mini website (2weeks)
- Dedicated e-mail (max 100.000 contacts)
- Option: Extended Reach Pack 2 weeks (+ 6.000€)

Duration

2 weeks

Media Booking

10 weeks

Nice to know

- Different Q&A formats (click on an image, checkboxes, text fields, dropdown lists, etc.)
- Anonymous participation
- Illustrate questions with media (video, pictures, cartoon, ...)
- Unlimited number of questions
- Fully customisable

Post reporting

Anonymous survey results

Sample pictures

OBJECTIVES

ENGAGEMENT / CONSIDERATION



BRAND POSITIONNING



CHANGE PERCEPTION

