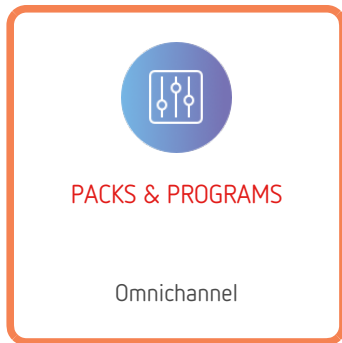


E-shopper Pack



Target Online Shoppers to maximize your success on Delhaize.be

Duration

6 weeks

Media Booking

8 weeks

Nice to know

Included in this pack

- OTA Premium - 2 weeks

TARGET THE SHOPPERS
WITH THE HIGHEST
PURCHASE INTENTION
VIA DELHAIZE ONLINE
DATA THROUGHOUT THE
BUYING JOURNEY

- Push product for free delivery – 1 week

FREE DELIVERY COST FOR
THE CONSUMER BY
BUYING YOUR PRODUCT

- ZigZag'vertising – 4 weeks

THE ZIGZAGVERTISING
WILL BE ADDED TO EACH
ONLINE ORDER.

DELHAIZE E-COM
CUSTOMERS WILL HAVE
EXCLUSIVE ACCESS TO
ADVANTAGES, DISCOUNT
VOUCHERS AND SERVICES
FROM YOUR BRAND!

Rules

USED FOR 1 BRAND

ALL TOOLS MUST BE
USED OVER A PERIOD OF
6 WEEKS

Sample pictures

