




Reach your customers where they are.

Any question ? E-mail us at mmd@delhaize.be

Checkout Page



TOOLS FOR EXTERNAL BRANDS & SERVICES

Online Communication & Activation

Give visibility to your brand on the most important page of the funnel on the Delhaize Website : The checkout page where we observe great metrics such as :

- +/- 450.000 page views per month
- Average Time Spent on page : 1 min.

PLACEMENT DEDICATED TO EXTERNAL PARTNERS ONLY

OBJECTIVES

BRAND AWARENESS



INSPIRATION



BRAND POSITIONNING



Duration

1

Media Booking

4

Nice to know

- Average time spent on page : 1 min.
- Exclusivity : Only one partner/week
- +/- 90.000 page views/week
- +/- 17.000 unique visitors/week
- Possibility to link it to a Content Page on the website of Delhaize

Sample pictures

