


Indoor with live preparation



STORE EXPERIENCE

Tasting - Indoor

- All-in package
- Min. 15 activations /week
- Selection out of 60 'preferred' SM

Duration

Min. 15 activations /week

Media Booking

12 weeks

Nice to know

All-inclusive

- 1 ambassador/hostess - 7 hours
- Stand & Demo material
- Branding stand & outfit
- Standard package of disposables
- Standard cooking material
- Logistics
- Project management & telecheck

Optional

- Airfryer
- Small or Big oven
- Blender
- Kitchen machine/chopper
- Hotpot
- Microwave
- Coffee machine

Sample pictures



OBJECTIVES

CONVERSION



TRIAL



CHANGE PERCEPTION

