




Reach your customers where they are.

Any question ? E-mail us at mmd@delhaize.be

Mini Truck



STORE EXPERIENCE

Tasting - Outdoor

- All-in package
- Min. 10 activations
- Selection out of 75 qualified stores

Duration

Min 10 activations

Media Booking

12 weeks

Nice to know

All-inclusive

- Min 10 activations - 1 activation/day
- Selection out of 75 qualified stores
- 1 ambassador/hostess / 7 hours
- Degustation material included
- Branded on foreseen spots

Sample pictures

OBJECTIVES

TRIAL

