


Store Locator Banner - External Brands & Services



TOOLS FOR EXTERNAL BRANDS & SERVICES

Online Communication & Activation

Extend your reach with a visibility on the Store Locator Page

- Possibility to link with promo or brand page

Duration

1 week

Media Booking

4 weeks

Nice to know

- Visibility on a page that is visited by another target group of Delhaize.be
- On average 40.000 visits per month
- Exclusivity: only one banner / week
- Possibility to link with a brand page on delhaize.be
- No further targeting possible

Sample pictures



OBJECTIVES

BRAND AWARENESS



EYE CATCHER



ENGAGEMENT / CONSIDERATION

