


# ZigZagvertising - External Brands & Services



**TOOLS FOR EXTERNAL BRANDS & SERVICES**

Online Communication & Activation

Reach online Delhaize customers with this impactful format.

The ZigZagvertising will be added (physically) to each online order during 1 month. Ideal to communicate about a discount, an innovation, your assortment, a recipe and much more!

**Duration**

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4 weeks

**Media Booking**

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8 weeks

**Nice to know**

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- Max 6 cards (each being branded by a single advertiser)
- Possibility to book the full ZigZag by 1 advertiser (for max 6 brands of it's portofolio)
- Impression, handling & distribution included
- Quantity: 30.000 prints
- Bilingual
- Format: 110 mm x 155 mm
- Possibility to combine with sampling (optional)

**Sample pictures**

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## OBJECTIVES

