Push product for Free Collect

ONLINE COMMUNICATION AND ACTIVATION

Online orders

- Free Collect cost for the consumer by buying a certain amount of product(s)
- Visibility on the homepage, the mega menu and in the online folder

Duration

1 week

Media Booking

10 weeks

Nice to know

- Max. 10 SKU
- No promopack
- No other promotion at the same time
- No frozen product
- Up to 3 slots/week

! Important !

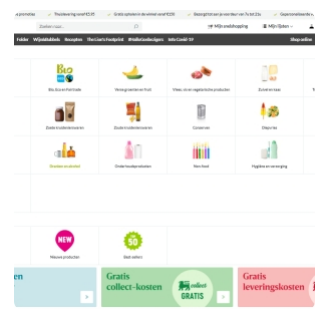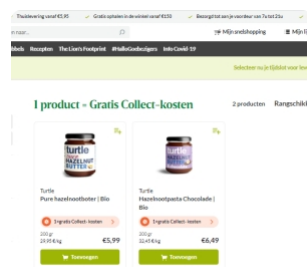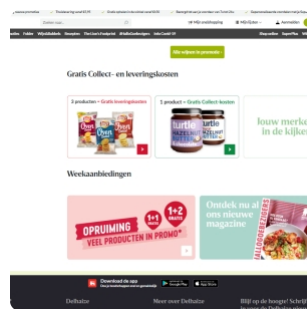The total value of the bought products must be between 4€ and 15€.

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

Included in the price

- KPI1 - # unit sales
- KPI2 - # sales uplift %
- KPI3 - # buying rate

Sample pictures

OBJECTIVES

CONVERSION

CALL TO ACTION

TRIAL