

Stopper mini 360°



- Communication 3D on the shelf
- Personalised cut-out

Banner



OBJECTIVES

CONVERSION



BRAND AWARENESS



EYE CATCHER



Duration

4 weeks

Media Booking

8 weeks

Nice to know

- Formats:
 - 310 x 105 mm (flat - unfolded)
 - 140 x 105 mm (folded format = the one visible in the store)
- All-inclusive service (Production - Placement - Post reporting)
- Creation by the client

Post reporting

Included in the price:

- KPI 1 - Reach category
- KPI 2 - Penetration promoted product / range
- KPI 3 - % New Buyers of promoted product / range
- KPI 4 - Category turnover evolution
- KPI 5 - Promoted product / range turnover evolution

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

Sample pictures



Reach your customers where they are.



Any question ? E-mail us at mmd@delhaize.be