

Recipes Card Delhaize Magazine



Your branded recipes card in Delhaize Magazine.

Insertion of 4 A6 recto/verso removable recipe cards.

Delhaize Magazine

- 6 editions a year + 3 supplements (Health - BBQ - Breakfast)

Duration

2 months

Media Booking

8 weeks

Nice to know

OBJECTIVES

BRAND AWARENESS



INSPIRATION



ENGAGEMENT / CONSIDERATION



MEDIA SOLD EXCLUSIVELY VIA OUR PARTNER GICOM

- 600.000 copies
- Creation in collaboration with Gicom
- Priority: family & convenient recipes

Sample pictures

