


Caddy Drive



IN STORE

Throughout the customer journey

This tool provides continuous advertising throughout the shopping trip and unbeatable exposure to a captive audience.

Banner



Duration

3 weeks

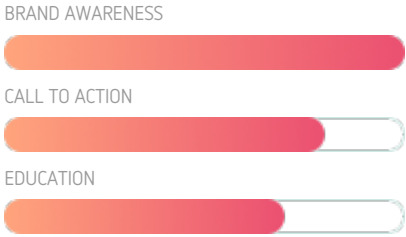
Media Booking

8 weeks

Nice to know

- Coverage: 40%

OBJECTIVES



#6.500 CADDY SM
9.900 CADDY SM+AD

What's new? The steering bar is now equipped with an NFC tag. Customers can retrieve current offers, videos, enter a game or a contest, and much more.

Sample pictures

