



Reach your customers where they are.

Any question ? E-mail us at mmd@delhaize.be

Radio only



IN STORE

Tv & radio

Sound advertising message broadcast in Delhaize Stores:
In-store radio

Banner



Duration

1 week

Media Booking

6 weeks

Nice to know

- 25-second radio commercial
- 48 broadcasting a day/store
- 128 stores

Sample pictures



OBJECTIVES

BRAND AWARENESS



CALL TO ACTION

