

# Stopper 3D



- Communication printed in relief, placed perpendicular to the shelf
- 12 x 40 cm

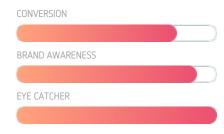
#### Banner







## **OBJECTIVES**



#### Duration

4 weeks

#### Media Booking

8 weeks

#### Nice to know

- All-inclusive service (Production Placement Post reporting)
- Creation by the client
- Sales uplift: Av. 13-29%

#### Post reporting

Included in the price

- KPI1 Reach category
- KPI2 Penetration promoted product/range
- KPI3 % New Buyers of promoted product/range
- KPI4 Category turnover evolution
- KPI5 Promoted product/range turnover evolution

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

### Sample pictures







