

Full Customization Dry



Included:

- Max 3 wobblers
- Floor stiker size: 700x350 m
- 2 stoppers Maxi

Banner



Duration

2 weeks

Media Booking

8 weeks

Nice to know

- All-inclusive service (Production - Placement - Post reporting)
- Creation by the client
- Only for brand block

Post reporting

Included in the price

- KPI1 - Reach category
- KPI2 - Penetration promoted product / range
- KPI3 - % New Buyers of promoted product / range
- KPI4 - Category turnover evolution
- KPI5 - Promoted product / range turnover evolution

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

Sample pictures



OBJECTIVES

BRAND AWARENESS



EYE CATCHER

