

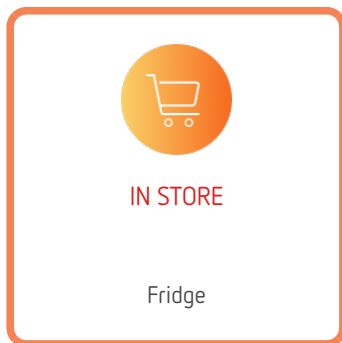


Reach your customers where they are.

Any question ? E-mail us at mmd@delhaize.be

3D product

3D product stuck on both sides of the door fridge glass.



Banner



OBJECTIVES

CONVERSION



BRAND AWARENESS



EYE CATCHER



Duration

4 weeks

Media Booking

8-10 weeks

Nice to know

- All-inclusive service (Production - Placement - Post reporting)
- Creation by the client

Post reporting

Included in the price

- KPI1 - #Reach category
- KPI2 - #Penetration promoted product/range
- KPI3 - % New Buyers of promoted product/range
- KPI4 - #Category turnover evolution
- KPI5 - #Promoted product/range turnover evolution

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

Sample pictures

