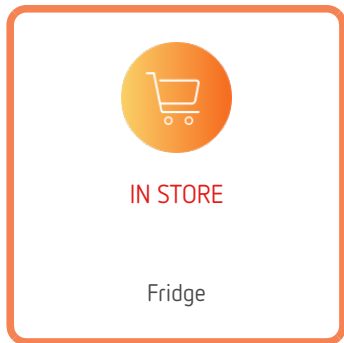


Fridge door stickers



A glass door completely decorated with 2 stickers (fresh and frozen departments)

Banner



OBJECTIVES

CONVERSION



BRAND AWARENESS



Duration

4 weeks

Media Booking

8 weeks

Nice to know

- Ideal to highlight 1 product or a range
- Size: (2x) max 40 cm x 12 cm
- Cut of your choice
- All-inclusive service (Production - Placement - Post reporting)
- Creation by the client

Post reporting

Included in the price

- KPI1 - #Reach category
- KPI2 - #Penetration promoted product/range
- KPI3 - #% New Buyers of promoted product/range
- KPI4 - #Category turnover evolution
- KPI5 - #Promoted product/range turnover evolution

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

Sample pictures

