

# Quart de rond



- Transparent profiles with cardboard insert
- Size: 70 cm (7x10 cm)

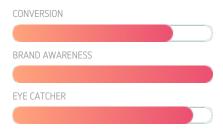
#### Banner







## **OBJECTIVES**



#### Duration

4 weeks

#### Media Booking

8 weeks

#### Nice to know

- All-inclusive service (Production Placement Post reporting)
- Creation by the client

#### Post reporting

Included in the price

- KPI1 Reach category
- KPI2 Penetration promoted product/range
- KPI3 % New Buyers of promoted product/range
- KPI4 Category turnover evolution
- KPI5 Promoted product/range turnover evolution

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

### Sample pictures





