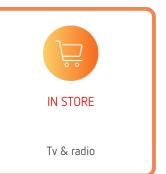


Digital Signage Category



Screens available in Bakery, Butchery, Fish, Wine and Fruit&Vegetables department 400 screens in total in 76 stores.

Banner



Duration

1 week

Media Booking

6 weeks

Nice to know

- The time of a TV spot is 6 secondes
- 1.440 broadcasting a day/screen
- SOV: 20%
- Only advertisement relevant with the category
- Category available:
 - O Bakery: 85 screens
 - O Wine: 51 screens
 - O Butchery: 85 screens
 - o F&V: 92 screens
 - o Fish: 87 screens

Sample pictures







OBJECTIVES

